Roles In, Before, and After an Action

Every action requires a range of different tasks, some very visible (e.g., the people blocking a street, the press spokesperson), other less visible, more in the background. Each of these tasks is equally important, as all together make an action possible.

Before an Action
- Coordinator, Campaigner, or Organiser
- Fundraisers
- Research
- Scouting the site or route
- Outreach and organising
- Logistics and support
- Meeting facilitator
- Prop, sign, and banner making, painters, graphic artists, etc.
- Media outreach (ending out media advisory and media releases)
- Media kit preparers
- Writers

During an Action
- People risking arrest (committing civil disobedience)
- Direct support people
- Police liaison
- Peacekeepers/monitors
- Deployment team/diversion
- Media spokesperson
- Media outreach
- Communication team
- Demonstrators/sign-holders/chanters/singers
- Leafletters
- Videographer
- Still photographer
- Medic/EMT/Medical team
- Legal observer(s)
- Jail support contact person

After an Action
- Legal support (See ‘Legal Support’, p87.)
- Lawyer
- Documentarian/historian/archivist (See ‘Campaign Case Study Guide’, p54.)
- Fundraisers
- Public speakers
- Letter-writers to decision-makers and newspaper editorial boards

* Adapted from: Rant Collective: www.rantcollective.net